



## GRAZIELLA MAGAZINE

N.1 APRIL 2010

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**GRAZIELLA®**  
GIOIELLI SCULTURA



## Graziella is at Oroarezzo



From 10 to 13 April 2010  
OROAREZZO 31st edition

Stand: 528-530 E/627-629 F  
Chimera pavilion

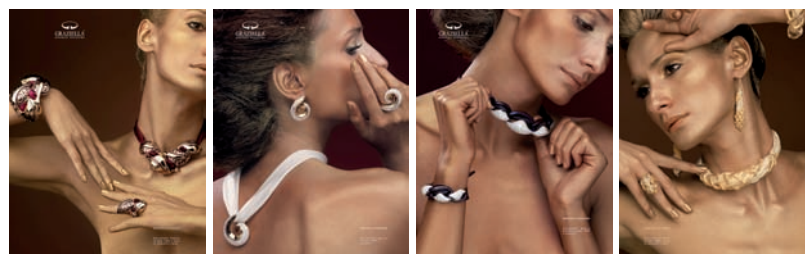
The 31st edition of "OROAREZZO", Arezzo's Gold Fair, will take place from 10 to 13 April. The event attracts many international exhibitors and professionals of this sector. The new management in charge of Arezzo Fiere and Congressi is focusing on this event to maximise its organisational efforts. The Fair was presented at Vicenza on 13 January by the Chairman Mr. Giovanni Tricca and the General Manager Mr. Raul Barbieri. This year the Fair boasts numerous initiatives for visiting professionals (over 10,000 in 2009) and offers great business opportunities to the nearly 500 visitors. Together with ICE, the management has selected and invited over 260 big buyers.

La Fiera, già presentata lo scorso 13 gennaio a Vicenza dal Presidente Giovanni Tricca e dal Direttore Raul Barbieri, si presenta quest'anno ricca di iniziative rivolte ai visitatori professionali (oltre 10.000 nel 2009) e con grandi opportunità di business per i quasi 500 espositori. Sono stati infatti selezionati, in collaborazione con l'ICE, ed invitati dall'organizzazione oltre 260 big buyers stranieri, provenienti sia da mercati tradizionali (paesi europei, USA) che da quelli emergenti (Russia, Cina e India).

"Arezzo Fiere e Congressi, has greatly invested on this point, underlines Mr. Paul Barbieri - recently appointed General Manager of Arezzo Fiere e Congressi - Inviting 260 carefully selected international buyers is a concrete response to the request made by the gold industry to the institutions and organisers. This is why we like to say that we are a marketing partner for companies, and an essential reference point for all those who operate in this sector".

## Graziella makes Orafo Italiano Cover

This month Graziella has made the cover with its Magliamarina Collection. 18kt gold, diamond pave, dark blu enamel and silk. Together with Orafo Italiano at Basilea and Oroarezzo.



## PLATINUM MAGAZINE

This month, the prestigious Saudi magazine Platinum Magazine, features an editorial on Graziella.



TRANSLATION OF THE ARTICLE

## Graziella jewels like sculptures

GRAZIELLA is a famous jewellery brand owned by the same Italian company founded in 1958 thanks to jewellery creator GRAZIELLA BONCOMPAGNI, the present Honorary President of the company. GRAZIELLA products: GRAZIELLA diamonds, gold jewellery with diamond pave and precious stones; GRAZIELLA accessories, include bags and belts in precious leather with gold and silver finishings, at times ornate with precious stones. The "centro creatività" is the name given by the company to the space which is relentlessly in contact with their clientele, and listens to their requests and advice, to design attractive Italian jewellery blending together technique and creativity. GRAZIELLA aims to present its customers with jewels that are beautiful sculptures, and accessories that are purely jewels.

