



The Del Brenna jewels from Arezzo on display at Artistar Jewels

The Graziella sculptor has exhibited two works at the prestigious international exhibition in Milan

The event was dedicated to the enhancement of jewelry, intended as a work of wearable art

AREZZO - The jewel intended as a work of wearable art. This philosophy is the basis of all Graziella productions, an Arezzo company active in the *made in Italy* luxury sector, which has allowed us the opportunity to participate in the third edition of Artistar Jewels, one of the most important international exhibitions for the promotion of new contemporary jewelry creations. The event was held at Homi, the Milan exhibition dedicated to lifestyle, and brought together about two hundred pieces from designers, artists, and craftsmen from all over the world, selected directly by the Artistar artistic direction. Among the jewels on display were a necklace and a bracelet from the "Butterfly" collection, made by the famous Arezzo sculptor Cesare Del Brenna, active in the gold industry for over forty years, and currently manager of the Graziella Creative Center. With flair and professionalism, Del Brenna helped make Graziella famous and recognizable in markets around the world through his creation of handcrafted jewelry based on accurate modeling activities and incision, breaking away from fashion trends, amounting to true works of art. Participation in Artistar Jewels is further testimony to the international value of this artist's jewels, which were judged and appreciated by thousands of industry professionals (journalists, buyers, and luxury boutiques) in Milan. *"Participation in the exhibition - explains Del Brenna, - was reserved for creations characterized by originality, innovation, and beauty; unique jewelry that is intended not simply as objects to wear but as works of art capable of expressing a universal aesthetic language. This view is very similar to my way of working and understanding the jewel, and I'm proud to be placed among the few artists selected to exhibit their work."*

Artistar Jewels aims to give maximum visibility to the jewelry on display, thus the Milan exhibition will now be followed by the publication of a book distributed to all Italian bookstores and in major European capitals. This book was created with the intention of being a manifesto of aesthetics and creative spirit, transmitting the craftsmanship linked to each jewel and its exceptional artistic value to designers and buyers from across the continent. *"The Del Brenna jewels are a pride for our company - adds Gianni Gori, President of Graziella. - We congratulate him for his work and creativity, which have helped us establish ourselves among the trademarks of excellence in international artistic jewelry."*

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